

Notice of References Cited	Application/Control No. 10/769,917	Applicant(s)/Patent Under Reexamination ROSENBLATT ET AL.	
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U.S. PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Kenneth Harney. Do home 'cross-selling' tie-ins cross the line? Star Tribune. May 10, 1997. page 3H
	V	Ron Lieber. A credit-card pitch you shouldn't rip up -- Firms offer to carry your debt interest-free for months, but beware of soaring rates. Wall Street Journal (Eastern Edition). NY, NY. Jan 22, 2003. page D1
	W	Sunday Telegraph. Better deals on balance transfers. London: April 7, 2002. page 10
	X	Krissah Williams. How stores play their cards; they'll give discounts and awards to get interest and bigger sales. The Washington Post. Washington, DC: February 2, 2003. page H5

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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	U	Ann Kessler. Cross-selling to your mortgage customers. Bank Marketing. Washington. Jan/Feb 2001. Volume 33, Issue 1, pages 14-17.
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